

VISIONARIES

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An amazing opportunity for undiscovered talents to explore, gain confidence and evolve in all aspects of Hairdressing.

Visionaries will elevate your salon work and is fused with session and editorial techniques and presentation formats to enable you to present yourself and your work to industry audiences.

The program culminates in an exciting photo-shoot that allows you to showcase all your new found creativity and knowledge and produce collectively a collection that can raise your profile and used as an amazing PR opportunity for you and your salon. Each team member will also appear at London Fashion Week as part of the Revlon Professional Backstage team.

The Visionaries project will be delivered by industry leading / multi award winning artists.

You must be part of the Revlon Professional Club salon scheme to enter.

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Visionaries Overview

Applications to be received by **MAY 17**. From all the entries **12 finalists** will be chosen.

Final Judging **JUNE 3** the **12 finalists** will re-create their model (colour and hairstyle) at the Leeds academy. The Finalists will be interviewed by an independent panel. **6** lucky people will be chosen to make the final team of Visionaries. The Visionaries team will then attend all the following dates.

A full photo shoot with a leading trade magazine will take place on the 20th + 21st June – This will appear in their September edition – instantly giving exposure! How amazing for each Visionary's C.V!

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The Program

Shear, JULY 1

Learn new, exciting & efficient adaptations to your existing salon work to help you grow in confidence and be able to offer your clients fresh new looks and cutting techniques.

Advanced Shear, JULY 2

The focus on this module is to push your creative boundaries and try new cutting techniques which will advance your progression. Elevate your session and commercial work and confidence which are all imperative to growing as a key platform stylist.

Colouration, AUGUST 5

Make your colour work blend harmoniously within your haircut and learn how to develop new exciting fashion influences that will have an impact on your salon work as well as all the tips and tricks needed for session and photographic work.

Blue Print SEPTEMBER 2

Plan and design a mood board from all you have learnt so far to enable you to visualise and prepare for your forthcoming shoot. This module focuses on preparation to help you breakdown your ideas and gives accessible and efficient procedure's to help you on your editorial and photographic journey.

Pictorial, SEPTEMBER 3

This exciting fun filled day is an unbelievable opportunity to capture all you have learnt on the Visionary's evolution Team and a chance for you to bring your ideas to life. Our award winning team will fuse all your ideas together and help you create an image that represents your new found talent and confidence.

Social Media, OCTOBER 14

Investigate the full potential of how to propel yourself through social media platforms. Discover the processes of posting on trend looks including posting frequency's and #'s to gain many followers to enable you to make a name for yourself.

Venture, OCTOBER 28

Projecting yourself with confidence, knowledge and expertise whilst hiding your nerves can be a challenging task to master. Learn how to communicate with your clients, models and audiences with techniques that will be invaluable to your creative journey.

London Fashion Week, DATES TO BE ANNOUNCED

The Visionaries team will be taught session styling techniques which will give the platform to be part of the Revlon Professional Backstage Team. The Visionary's team will then have an active role doing backstage hair for a major fashion designer at London Fashion Week.

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The Process

- You must be a hairdresser and colourist with a maximum of 5 years qualified experience.
- You must be part of a club Revlon salon (solely using Revlon Professional products).
- A fashion forward image of a before and after of your work, showing an on trend haircut with amazing colour, will need to be submitted along with the Visionary's entry form by **MAY 17 2019** to **Nick.riley@revlon.com** and **Karen.thomas@revlon.com**
- Finalists will be invited to produce their look and present to an independent panel of judges on the **3rd of June**.
- After the finals the winners will be announced.
- The new Visionaries team members will require total commitment to the programme – this includes being present at all modules – failure to comply will result with the remainder of schedules being charged for.
- Visionaries team members will solely endorse Revlon Professional Products (no representation of another brand).

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